Paramount Press Book 2nd AD SUPPLEMENT



IS... AN ADVENTURE STORY. A SUSPENSE STORY. A LOVE STORY.

Dino De Laurentiis presents a John Guillermin Film "King Kong"

starring Jeff Bridges Charles Grodin Introducing Jessica Lange

Screenplay by Lorenzo Semple, Jr. Produced by Dino De Laurentiis Directed by John Guillermin Music Composed and Conducted by John Barry Read "The Creation of Dino De Laurentiis' KING KONG" from Pocket Books.

Panavision® in Color A Paramount Release

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Original sound track album and tapes on Reprise Records.



3 COLS. x 100 LINES..... 300 LINES 7 INCHES..... 21 INCHES

MAT 301 RW

AD TO BE USED IN 6 COLUMN WIDTH NEWSPAPERS



AN ADVENTURE STORY

that takes you from the mysteries of Skull Island... to the terror-stricken panic of Manhattan Island.

A SUSPENSE STORY

that grips you and never lets go.

between man and woman...between woman and legend.

Dino De Laurentiis presents a John Guillermin Film

King Kong

starring Jeff Bridges Charles Grodin Introducing Jessica Lange

Executive Producers Federico De Laurentiis and Christian Ferry Screenplay by Lorenzo Semple, Jr. Produced by Dino De Laurentiis Directed by John Guillermin Music Composed and Conducted by John Barry Panavision® in Color A Paramount Release

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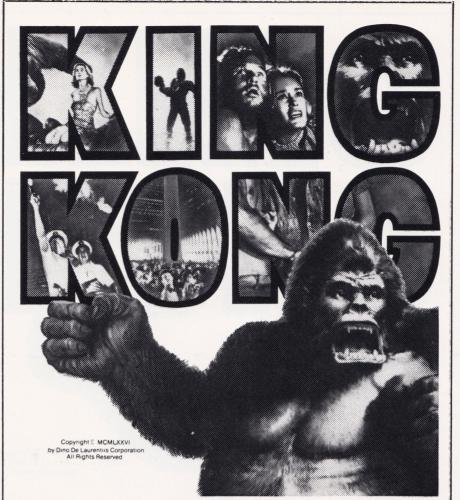
Read "The Creation of Dino De Laurentiis' KING KONG" from Pocket Books. Original sound track album and tapes on Reprise Records.

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4 COLS. x { 130 LINES. 520 LINES 91/4 INCHES. 37 INCHES

MAT 401R



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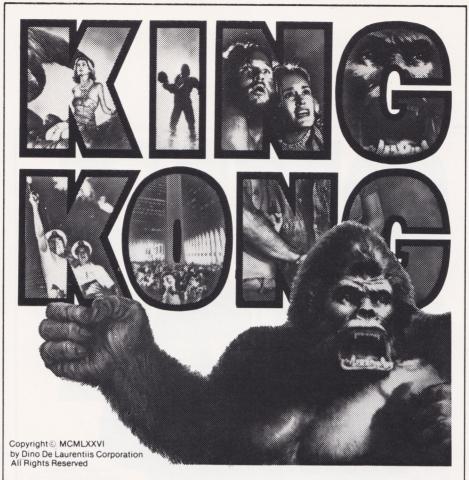
LOVE STORY

between man and woman...between woman and legend.

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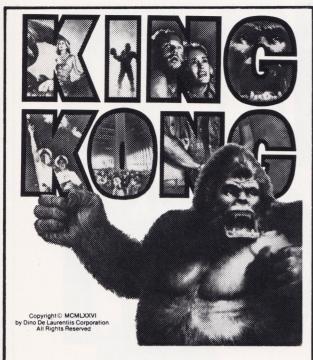


3 COLS. x $\left\{ \begin{array}{ll} 133 \text{ LINES} & 400 \text{ LINES} \\ 9\frac{1}{2} \text{ INCHES} & 28\frac{1}{2} \text{ INCHES} \end{array} \right.$ **MAT 303R**



3 COLS. x 100 LINES....300 LINES MAT 301R

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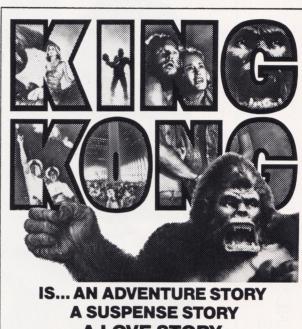
Dino De Laurentiis presents a John Guillermin Film "King Kong

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A LOVE STORY

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"King Kong"

starring Jeff Bridges Charles Grodin Introducing Jessica Lange Screenplay by Lorenzo Semple, Jr. Produced by Dino De Laurentiis Directed by John Guillermin Music Composed and Conducted by John Barry Read "The Creation of Dino De Laurentiis KING KONG" from Pocket Books

Original sound track album and tapes on Reprise Records. Panavision® in Color

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2 COLS. x $\left\{ \begin{array}{ccc} 80 \text{ LINES} & 160 \text{ LINES} \\ 5\,3/4 \text{ INCHES} & 111/2 \text{ INCHES} \end{array} \right.$

MAT 203R











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3 COLS. x 100 LINES..... 300 LINES 7 INCHES..... 21 INCHES

MAT 302RW

ADS TO BE USED IN 6 COLUMN WIDTH NEWSPAPERS



2 COLS. x $\left\{ \begin{array}{lll} 27 \text{ LINES} & ... &$

MAT 201RW



IS... AN ADVENTURE STORY **A SUSPENSE STORY**

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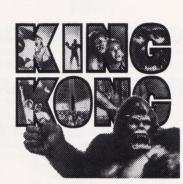
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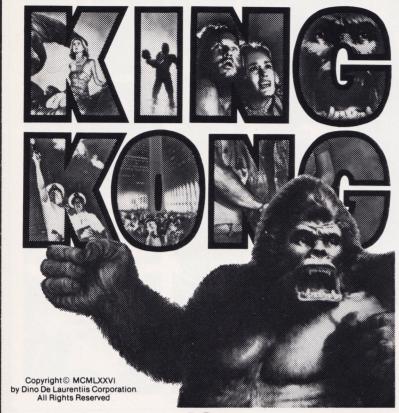
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1 COL. x $\begin{cases} 50 \text{ LINES} \\ 3\frac{1}{2} \text{ INCHES} \end{cases}$

MAT 101RW

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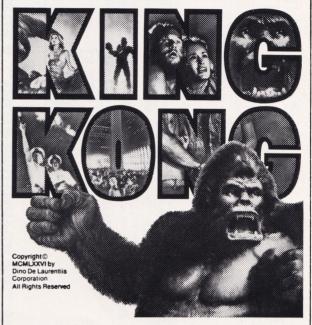
Screenplay by Lorenzo Semple, Jr. Produced by Dino De Laurentiis Directed by John Guillermin Music Composed and Conducted by John Barry Read "The Creation of Dino De Laurentiis' KING KONG" from Pocket Books. Panavision®

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2 COLS. x } 100 LINES

00 LINES 200 LINES 7 INCHES 14 INCHES

MAT 204R



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21 INCHES 3 COLS. x { 100 LINES... 7 INCHES.

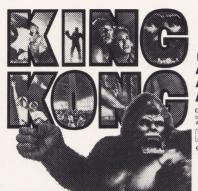
MAT 302R

NOTE - This campaign is also available in the following sizes:

4 COLS. x	175 LINES . 12½ INCHE		MAT 403R
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Ads for 6 column newspapers:

4 COLS. x { 130 LINES	MAT 401RW
4 COLS. x { 150 LINES 600 LINES 10¾ INCHES 43 INCHES	MAT 402RW
4 COLS. x { 175 LINES	MAT 403RW



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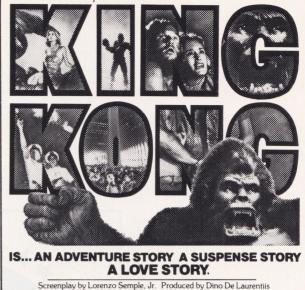
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2 COLS. x $\begin{cases} 27 \text{ LINES} & 54 \text{ LINES} \\ 1\frac{3}{4} \text{ INCHES} & 3\frac{1}{2} \text{ INCHES} \end{cases}$

MAT 201R



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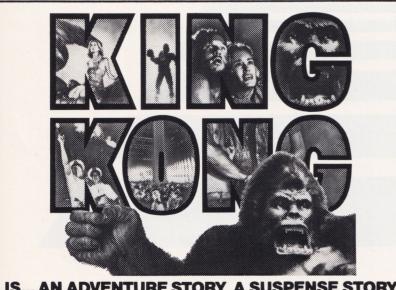
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2 COLS. x { 57 LINES 114 LINES 4 INCHES 8 INCHES

MAT 202R

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1 COL. x $\begin{cases} 50 \text{ LINES} \\ 3\frac{1}{2} \text{ INCHES} \end{cases}$ **MAT 101R**

